Co-operative Governance and Financial Performance of Irish Potato Farmers' Co-operatives in Northern and Western Provinces, Rwanda

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Abstract

Farmer co-operatives are considered the backbone of agricultural development and the main pillars in facilitating socio and economic development. However, their contribution is small in many countries due to governance problems. This paper investigated the effect of governance on financial performance among Irish potato farmers' co-operatives (IPFCs). To address the objectives of the paper, data were collected from 32 primary co-operatives that had complied with audited financial reports in Northern and Western Provinces. Questionnaire, focus group discussions and key informant interviews were used to collect primary data. Secondary data from audited financial statements were collected to analyse selected co-operatives' financial performance in terms of Return On Assets. Pearson correlation and multiple regression were used for data analysis. The results showed that members' participation, accountability, transparency, and leadership are significant factors contributing to the financial performance of IPFCs. However, the relationship between policy compliance on financial performance, co-operative structure and financial performance was not statistically significant. As revealed, most IPFCs experience poor leadership to run their co-operatives smoothly. Based on the findings, Rwanda Co-operative Agency (RCA) and other community development partners should organise ongoing capacity-building training for IPFCs' leaders, to ensure self-governance and curtail the interference of local authorities within the administration of co-operatives under the pretext of reported mismanagement and poor leadership. This paper generates facts to inform IPFCs, community development partners, and policymakers about the major factors that can affect the financial performance of farmers' cooperatives. In addition, the paper contributes to the literature by analysing governance practices that affect the financial performance of agricultural cooperatives in developing countries perspective.

Keywords: Governance, Financial performance, Farmer co-operatives, Irish potatoes, Rwanda

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INTRODUCTION

Farmers' co-operatives are considered the backbone of agricultural development (Lepe, 2016) and the main pillars in facilitating the socio and economic development of most countries (Sunghye & Sang-ho, 2020). However, their contribution is small in many

countries due to governance problems (Matangaidze *et al.*, 2022; Hussein, 2020; Melak *et al.*, 2018). Lemmi and Nakkiran (2019) and Wanyama (2014) reported adverse performance of co-operatives due to ineffective governance practices, which greatly affected the farmers' wellbeing and

sustainable development. Governance is the key determinant of farmer co-operatives' performance (Uwaramutse *et al.*, 2021; Drona & Walsh, 2018). With inadequate governance in co-operatives, co-operative performance is impaired (Ricardo & Mery, 2019) and may be difficult for co-operatives to sufficiently serve their members and contribute to their social and economic transformation.

Co-operatives are affected by both internal and external governance. Internal governance consists of co-operative by-law, policies, structures and decision-making process (Bijman et al., 2014; Chambo & Divamett, 2010) while external governance the process of co-operatives' interaction with their external stakeholders from either public or private sectors (Anania, 2021). This includes co-operative policy, law and regulation. Good governance determined by how co-operatives retain autonomy and independence, assure mutual benefits, bargain, influence policy and other reforms, and protect co-operative identity and interest. In the Western world, cooperatives are independent of government and govern themselves according to the needs of their members (Johnson & Shaw, 2014). However, in most developing countries, it is different because cooperatives were primarily developed by states which did not prioritize the needs of cooperative members but rather put state interests first (Hammond & Luiz, 2016).

Furthermore, inefficient leadership and limited financial control mechanisms among cooperatives in developing countries necessity government oversight in their management and administration. Cooperatives should ensure effective internal governance and self-financing in order to limit the interference of government entities. Members should also be able to self-govern

their cooperative without being influenced by the larger government's legal and policy framework.

Poor performance of co-operatives in different countries has prompted research about the functioning of governance practices within co-operatives. From the research by Drona & Walsh (2018) on governance practices and their impact on performance, legitimacy, participation, accountability, professionalization, and transparency were reported to be contributory factors to performance. Dayanandan and Dagnachew (2015) proved that poor performance of cooperatives depends on inadequate governance practices linked to members' participation, accountability, transparency, predictability, and the rule of law. Musuya's (2014) study on the poor financial performance of farmers' co-operative societies in terms of cash coverage and return on assets (ROA), governance practices challenges related to board size, board composition, and status of chief executive officer are among the factors that have hindered the financial performance of farmers' co-operatives. Lemmi and Nakkiran (2019) reported leadership problems in farmers' co-operatives as one of the challenges to their performance. Okonkwo (2017) has shown a weak relationship between members' participation and cooperative performance. Though, Mmari (2019); Mwendia, 2018; Hammad et al., 2016 reported improved performance due to effective governance practices.

In Rwanda, agriculture is the dominant sector of the economy, contributing 31% of the country's Gross Domestic Product and employing about 70% of the country's working population (National Institute of Statistics Rwanda [NISR], 2018). The agricultural sector development was specifically done by creating strong

agricultural co-operatives (Meador O'Brien, 2019). The Government of Rwanda (GoR) views co-operatives as pivotal tools for achieving Vision 2050 and a number of Sector Strategic Plans (Ministry Agriculture Animal Resources and [MINAGRI], 2018). GoR has thus established an environment conducive to the development of the co-operative movement. This encompasses law N° 50/2007 of 18/09/2007 determining the establishment, organization, and functioning of co-operative organizations in Rwanda, as amended in 2021, and other regulations guiding various governance bodies and entities of the cooperative movement (Ministry of Trade and [MINICOM], Industry 2018). The government has developed the national policy of 2018 on the promotion of cooperatives to ensure that they are profitable and productive enterprises capable of delivering services and creating surpluses for themselves and their members. Government also supports co-operatives in activities such as value chain development, research, and extension (International Labour Organisation [ILO], 2017). Due to their contribution to the gross agricultural production, Irish potatoes were prioritised as one of the most important crops falling under the crop intensification program (FAO, 2016). Irish Potato production was found to generate in average 57% of gross income per year and per household (Shimira et al., 2020). Rwanda is ranked the third largest potato producer in Sub-Sahara Africa, second in East Africa (US Agency for International Development [USAID], 2016), and one of the top five potato-producing countries in Africa (FAOSTAT, 2015).

Despite the efforts of the government and private sector actors, the financial performance of farmers' co-operatives in Rwanda is questionable (MINICOM, 2018). Most are characterised by limited financial

capacity, which challenges their growth, competitive posture, and improved financial performance (Uwaramutse et al., 2022). As a result, there is high dependence on the Government and donor agencies (Nivonzima et al., 2021). Moreover, most farmers' cooperatives face challenges that include low members' participation in decisions affecting their co-operatives, the extent to which local government officials get involved in the cooperative leadership, and mismanagement of co-operative fund (Nkurunziza, Moreover, lack of managerial skills among the staff and management in most cooperatives and non-compliance with cooperatives laws and regulations are other challenges facing co-operatives in Rwanda (RGB, 2018). These concerns cast doubt on how IPFCs governance is coordinated to ensure improved financial performance. Cooperatives may struggle to adequately serve their members and contribute to their social and economic transformation unless their financial performance is strong.

Previous research has found that governance factors have a positive and significant impact on co-operative financial performance (Drona & Walsh, 2018; Tewodros, 2017; Hammad et al., 2016; Munyasia, 2016). However, Omwenga (2017); Okonkwo (2017) have reported negative association between governance factors and financial performance of farmers' co-operatives. Furthermore, there are limited studies on co-operative governance and financial performance in Rwanda. As a result, the impact of governance and financial performance studies is inconclusive, given contradictory results from previous studies and contextual differences. This study seeks to fill those gaps by investigating the impact of governance factors on the financial performance of Rwandan IPFCs. specifically describes governance practices among IPFCs and identifies governance

practices that affect the financial performance of IPFCs in the Northern and Western Provinces. The rest of the paper is organised into theoretical and empirical framework, methodology, results and discussion, and finally conclusion and recommendations.

THEORIES GUIDING THE STUDY

Agency theory: The study is guided by agency theory, developed by Jansen and Meckling (1976), which explains relationship between the principals and agents. Agency relationship is a contract under which one or more persons (the principal/s) engage another person (the agent) to perform some service on their behalf, which involves delegating some decision-making authority to the agent (Clarke, 2004). This is because of the separation of ownership and control when the owner of the company or the board of directors have to employ managers to run the business and need to monitor performance to ensure they act in the owner's interest (Lan & Heracleous, 2010). In view of this, co-operative members (principal) elect board members and managers (agent) to carry out a task on their behalf.

Principal-agent problems occur because the agent's objectives are not the same as those of the principal, and consequently, the agent may not always best represent the principal's interest (Royer, 1999; Sykuta & Chaddad, 1999). It also arises when there is asymmetry information between the principal and the agent in addition to the conflict of objectives between the principal and the agent. According to the general formulation of the principal-agent model, if members cannot monitor managers' behaviour, this can prompt them to behave opportunistically by maximizing interest (Russo, et al., 2000). When the principal-agent problem occurs in a cooperative, members become dissatisfied with the services they get (Ortmann & King,

2007). To better align the goals of the agent with those of the principal, costs are incurred in structuring, administering, enforcing and adapting the terms of contracts. The primary focus of agency theory is on incentive and measurement problems (Mahoney, 1992). In agency relationship, the agent usually has more information than the principal about the details of individual tasks assigned to him and, of course, his own actions, abilities, and preferences (Eggertsson, 1990). Mainly, agents often capitalise on the high cost associated with measuring their characteristics and performance, enforcing a contract, and engaging in opportunistic behaviour (Karaan, 1999). Most applications of agency theory focus on the incentive versus risk sharing trade-off of contracts aimed at aligning the agent's interests with those of the principal (Sykuta & Chaddad, 1999). Agent theory is thus very relevant to the institutional structure of co-operatives because employed agents (managers) may not act in the best interests of the co-operative principal (members) (Ortmann & King, 2007).

From the agency theory viewpoint, insight can be offered into how controlling critical resources offers better performance for farmers' co-operatives. Several studies urge that co-operatives experience more principal-agent problems than private-owned companies due to lack of capital market discipline, a clear profit motive, and the transitive nature of ownership (Richards et al., 1998). Co-operatives may also have greater difficulty in designing incentive schemes for managers that will align their personal objectives with those of cooperatives (Ortmann & King, 2007). While governance prescription of agency is to design controls that enforce compliance, the ability of an organization to grow and maintain business performance is related to effective governance practices (Nkundabanyanga, 2016). This study focuses on how agency theory can be applicable in farmers' co-operatives and a theoretical ground for governance through member's participation, accountability, transparency, policy compliance, leadership, and co-operative structure, which is used as a controlling mechanism to minimize the effect of opportunistic behaviour so as to achieve better financial performance.

Co-operative theory: Given that cooperatives mainly managed controlled by their members, agency theory best fits with Investor-Owned Firms (IOFs). Thus, this study applied the co-operative theory to explain governance and financial performance from a co-operative point of view. Co-operative theory emerged from Adam Smith's idea of cooperation (1776) and developed by students of co-operation, particularly Emelianoff (1942) and Philips (1953), further propounded and Helmberger and Hoos (1962). Emelianoff (1942) and Philips (1953) focused on economic function of co-operative, while Helmberger and Hoos strongly viewed cooperatives as special firms, which is the essence of this study. Helmberger and Hoos (1962) assumed that in agricultural cooperatives, the manager would try to maximise member benefits by maximising co-operative profit.

The co-operative enterprise is conventionally held to be a non-profit institution guided by the principle of service at cost for the benefits of patrons. However, Emelianoff (1942) regards a cooperative as an aggregate of economic units, each fully retaining its independence in seeking profits. One of the objectives of co-operatives should be to maximise its net earnings in the same manner as an IOF maximises profits (Royer, 2014). Several reasons have been offered for why co-operatives might seek to maximise

profits. By achieving this objective, a cooperative will maximise fund available for patronage refunds or for internally financing growth and avoid hostility and retaliatory pricing by rival firms (Enke, 1945). According to Torgerson et al. (1998), cooperatives may have increasingly important roles to play in improving agricultural producers' access to markets and capturing value-added. As Georges Fauquet said, cooperative associations combine elements; an association of persons and a common enterprise. This dual nature defines the social relationship between members in the association and the economic relationship between them and the enterprise (Fauguet, 1965). However, when the members abandon the dual status, it is generally because their co-operative is no longer functioning as a cooperative (Reynaud, 1989). The theory was applied to explain the governance of IPFCs in relation to co-operative principles and philosophy.

Neo-classical theory of co-operatives: Neoclassical theory of the firm found in most of economic textbooks and papers (Marshall, 1890; Hart, 1989) is inadequate for the economic behavior of co-operatives (Royer, 2014). A co-operative must be economically and financially sustainable to achieve its benefits, but those benefits can be interpreted as strategies a co-operative might use to achieve its main objective of maximizing member benefits (Royer, 2014). Similar to IOFs, profitability of the co-operative is essential. Both business structures are incorporated and have legal status separate from that of their membership shareholders with limited liability (Cheong, 2006). In addition to economic benefits, the co-operative principles also promote social objectives (Mooney & Gray, 2002). By maximizing profit, a co-operative will maximize funds available for paying internally financing growth, and it can avoid hostility and retaliatory pricing by rival forms (Enke, 1945). Unless the financial performance of co-operatives is healthy, it may be difficult for co-operative societies to sufficiently serve their members and contribute to national economic development (Tekeste *et al.*, 2014). Neo-classical theory of co-operatives was applied in this study to explain whether IPFCs in the study area are financially stable for the members' benefits.

EMPIRICAL STUDIES AND HYPOTHESES

This paper aims at testing the effect of governance practices, namely members' participation, accountability, transparency, policy compliance, leadership and cooperative structure on co-operative financial performance. Participation of members in cooperative is directed by active participation in the co-operative activities, including attendance at annual meetings, participation decision-making process, supporting business activities (Hammad et 2016). It also entails collective leadership, open discussion and interaction. The financial performance of co-operative relies on the active participation of members in co-operative activities (Hammad et al. 2016). According to 'Aini et al. (2012), members' participation is essential for the financial performance of co-operative; even though members may not be actively involved in the administration, their opinion at annual general meetings is crucial. Harun et al. (2012) supported this by stating that the perspective of the co-operative movement in strong membership contributes to the co-operative performance. Using binary logistic regression analysis, Othman et al.(2012)found that co-operative performance depends not only on the efficiency and effectiveness of management, but also on the members' participation, since members provide financial support for cooperative activities. they further stated that members' commitment and support of cooperative activities sustain their performance. The above discussion leads to the following hypothesis:

 H_1 There is a statistically significant and positive relationship between member participation and financial performance.

Gitonga and Miano (2020) describe accountability as the obligation responsibility to explain actions and conduct. It is a monitoring system to check compliance with rules and regulations, board responsibility accountability and for performance results, and evaluation by the general assembly. Drona and Walsh (2018) examined the impact of good governance on performance of co-operatives in Nepal, employing person correlation and multiple regression analysis. The findings revealed significant and positive relationship between accountability and financial performance of co-operatives. Similarly, Diminah et al., (2018); Khafid and Nurlaili (2017) have also reported significant and positive relationship between accountability and financial performance of co-operatives. Furthermore, among several factors that influence a cooperative performance, co-operative accountability is deemed a strategic factor influencing a co-operative's performance. Based on the above discussion, this study hypothesized the following:

 H_2 There is a statistically significant and positive relationship between accountability and financial performance.

Transparency is one of the principles of governance; that means openness and willingness to provide clear information to shareholders and other stakeholders (Gitonga & Miano, 2020). It also involves openness and willingness to disclose timely and

relevant financial information that is truthful accurate, information on existing policies, and transparency on adopting new policies. In their study on the effect of governance on deposit taking savings and credit co-operative societies in Kenya, the above authors, using multiple regression analysis, reported adverse performance of cooperative due to non-disclosure of audit report, which greatly affected the trust of customers and shareholders. On the other hand, transparency promotes successful performance (Mariana et al., 2020). In studies by Mwendia (2018); Mwanja et al. (2014), and Mmari (2019), transparency has also shown a positive relationship with the performance of co-operatives. A high level of transparency is fundamental to co-operative performance. The above discussion leads to the following hypothesis:

*H*₃ There is a statistically significant and positive relationship between transparency and financial performance.

Co-operatives need a supportive policy framework to be sustainable, since it creates a large and vibrant co-operative sector (Mwanja et al., 2014). They further stated that policy compliance could play a pivotal role in promoting the development of an independent co-operative movement. Kobia (2011) observes that co-operative policies include guidelines on the authority and duties of co-operative members as shareholders, function, and responsibilities of board/management committee, values and strategies, co-operative communication, and monitoring performance of board/ management committee. Additionally, effective co-operative policies involve members' awareness of bylaws, their ability to propose changes in the bylaws, board obligation to operate under a set of policies, procedures, and guidelines. A study by Iliopoulos (2012) found out that policies

regarding board composition and member participation, selection of directors on the basis of expertise, all affect performance of co-operatives. He further added that formal institutional environment (laws regulations) is the most influential factor that affects performance of agricultural cooperatives and plays an important role in shaping the environment in which cooperatives operate. Mwanja et al. (2014) reported positive impact of co-operative policy compliance on financial performance. Wamalwa (2012) concluded introduction of regulations positively impacts the financial performance of co-operatives. Therefore, the foregoing discussion leads to the following hypothesis:

 H_4 There is a statistically significant and positive relationship between policy compliance and financial performance.

Dimitrios et al. (2013) said that leadership is an important driving force in any organisation, because it positively contributes to their success. To ensure that a firm is profitable, leadership is the key to achieving greater performance (Onchieku & Ragui, 2019). Dimitrios et al. (2013) put this into perspective by arguing that leadership inspires other members of an organization to reach their wise decisions, which improves the viability of the business. The leadership capacity in rural co-operatives is directly related to literacy among its members, as leaders are usually elected from the member base (Lemmi & Nakkiran, 2019). Previous studies have reported a positive relationship between leadership and co-operative's performance (Lemmi & Nakkiran, 2019; Gutema, 2014). Dayanandan and Huka (2019) argued that efficient leadership is a cornerstone for the better performance of cooperatives that attract and attain members. They further added that effective cooperative leaders are crucial for determining the co-operative's performance. According to Emana (2012), one of the problems facing co-operatives in developing countries is the low capacity of co-operative leadership. The above discussion, therefore, leads to the following hypothesis:

H₅ There is a statistically significant and positive relationship between leadership and financial performance.

Co-operative structure specifies the distribution of the right and responsibilities among different co-operative participants such as board, managers, members, and other stakeholders, and spells out the rules and procedures for making decisions (Musuya, 2014). It includes organs of co-operative and clear functions, duties and responsibilities of leaders, terms of leaders, types, composition of board committees, nomination of board members, and board meetings. According to Wuryani (2019), the co-operative organisational structure, there must be a division of tasks and authority so that each function can carry out the work correctly and be accountable for the job. He further stated that clear duties and powers facilitate the evaluation responsibilities and authorities. Studies conducted by Musuya (2014); Rebelo et al. (2017) have revealed improved financial performance as a result of effective cooperative structure. Pang and Jinmeng (2018) argued that the composition of management and commitment of members contribute to better performance. Atty et al. (2018); Oyerogba & Oseni (2021) found that the size of the board of directors significantly affected financial performance. He has further concluded a significant relationship between the board of directors' meetings and financial performance. Based on the above discussion, this study hypothesized the following:

*H*₆ There is a statistically significant and positive relationship between co-operative structure and financial performance.

METHODOLOGY

The study employed relational design in cross-sectional research as recommended by different scholars (Bryman, 2012). It is crosssectional in the sense that all relevant data were collected at a single point in time. In this study, a concurrent mixed-method approach of doing research was employed recommended by Creswell (2009). The study was conducted in Northern and Western Provinces in Rwanda. It included four separate Districts of Musanze and Burera in Northern Province and Nyabihu and Rubavu Districts in Western Province. The targeted population was 76 co-operatives which had 25332 members in the above Districts (NCCR, 2019).

The Districts were purposively selected because of their predominance in Irish potato farming (NISR, 2017). Given that this study examined the financial performance of IPFCs, purposive sampling was used in selecting the IPFCs that comprise the study. Only co-operatives with audited financial reports were taken purposively to examine their financial performance (NCCR, 2019). Given the bookkeeping problem facing cooperatives in the area (FECOPPORWA, 2018), 32 co-operatives have managed to avail their audited financial statements. Yamane's (1967) formula for sample determination was used in determining the sample size of the co-operative members from a population of 11878 across 32 IPFCs (NCCR, 2018). Using Yammane formula, the sample size of co-operative members was computed as follows:

$$n = \frac{N}{1 + N \cdot e^2} \tag{1}$$

Where n is the sample size, N is the population size and e is the margin of error (5%).

$$n = \frac{11878}{1 + 11878(0.05)^2} = 386.968 \square 387$$

The computed sample size of cooperative members was distributed to each co-operative on the basis of Probability Proportional to Size (PPS), which is the quotient between the size of the population and the size of the sample. PPS formula adopted according to (Kothari, 2004) as presented below.

$$n_1 = \frac{nN_1}{N}$$
 (2)

Where n = determined sample size, N = target population, $N_1 =$ total number of population in each co-operative, $n_1 =$ number of samples in each co-operative. In selecting member respondents from the sample, a list of members in the selected co-operative was entered into Microsoft Office Excel to make a random selection.

This study adopted a concurrent mixedmethods approach whereby both quantitative and qualitative data collection techniques and analysis were used. This method aims to provide sufficient information about the focus of the study than either research approach alone. It is also used to avoid biases inherent in a single technique (Creswell, 2009).

Data were collected using a structured questionnaire, Key Informants Interviews (KIIs), and Focus Group Discussion (FGD). A structured questionnaire was designed to information from co-operative members. KIIs guide was applied to collect qualitative data from representatives of the National Co-operative Confederation of Rwanda, Irish Potato Federation. chairpersons of co-operative unions, Districts' Co-operative Officers, Sector Executive Secretaries, and all co-operative managers. Concerning FGDs, two were conducted with board members Supervisory committee. Each FDG was composed of five board members of primary co-operatives and three members of the supervisory committee. Furthermore, two FGDs were also conducted with co-operative members. The ones having more ideas were excluded from individual interviews to avoid monotony and formed part of FGD. Secondary data from the audited financial reports were collected in analysing financial performance measured in terms of ROA for the selected co-operatives. ROA has been reported by different researchers as the most popular value-based measure for financial performance of agricultural co-operatives (Zelhuda et al., 2017; Taiwo & Adeniran, 2014) and is frequently used by financial analysts who perceive that the higher return on assets, the better the financial performance (Azis et al., 2018).

To ensure the quality of scales employed, it was checked whether they meet the criteria of reliability and validity. Prior to the actual study, field-testing of the data collection tools to rectify some unfamiliar terms was employed. Some questions were omitted, and the concepts, which were intended to be captured through the questions, were improved. In testing reliability, Cronbach's alpha (α) was employed; its optimal figure depends on the purpose of the research (Churchill, 1979). Cronbach's alpha coefficient was used for that case, and the result indicated a good internal consistency of 0.885, which is above the acceptable standard of 0.7. A general accepted rule is that Cronbach's alpha values of 0.7 or higher indicate acceptable internal consistency (George & Mallery, 2003).

Data were analysed with both descriptive and inferential statistics. The descriptive statistics used include frequency distributions, minimum, maximum, and mean. To analyze the perception of respondents about governance practices, five-point Likert scale was used. Likert scale responses to each governance practices were converted into summed composite scores in continuous data as recommended Tabachnick & Fidell (1989) and Norman (2010). Interval size was calculated by subtracting the lowest category from the highest category and dividing by the total number of categories (Adel & Nahed, 2016). The interval size = $\frac{5-1}{5}$ = 0.8. Poor [1.00-1.8[, Fair [1.8-2.6], Good [2.6-3.4], Very good [3.4-4.2[, and Excellent [4.2-5[.

Moreover, inferential statistics were used to test the formulated hypothesis, including ANOVA, Pearson correlation, and multiple regression. To perform multiple regression, the ROA for each of 32 IPFCs was assigned to its sampled corresponding members determined using probability proportional to size from a total of 387. ROA values were later regressed on governance practices converted into summed composite scores in continuous data as recommended by

Tabachnick & Fidell (1989), hence treated with parametric statistics without fear of wrong conclusion (Norman, 2010). This implies that financial performance of IPFCs was measured by comparing the selected cooperatives rather than their performance over a period of time. The following model was estimated to capture the relationship between governance practices and financial performance of sampled IPFCs.

Performance= $\beta 0+\beta_1MP+\beta_2AC+\beta_3TP+\beta_4PO+\beta_5LP+\beta_6CS+\epsilon$ -----(3)

Where Performance is agricultural cooperative performance; β_0 , Intercept; MP, members' participation; AC, accountability; TP, transparency; PC, policy compliance; LP, leadership; CS, co-operative structure; ε, error term. Qualitative data obtained from KIIs and FGDs were analysed using content analysis. In this case, the interview data were transcribed, sorted, and arranged. Subsequently, the information obtained was coded into different themes, which were interpreted further into meaningful information.

Table 1: Description of variables as specified in the regression analysis

Variable	Variable name	Symbol	Variable Description	Expecte	Existing studies
Category				d Sign	
	Members'	MP	Active participation of members in the co-operative in terms of	-/+	Okonkwo, et al. (2017); Hammad, et al.
	Participation		their attendance in meetings, decision-making, and others.		(2016); Huang, et al. (2015); Abdulahi
Co-operative					& Pethronila (2011)
Governance	Accountability	AC	Monitoring system to check compliance to rules and regulations,	+	Diminah, et al. (2018) and Drona &
			Board accountability and responsibility for performance results,		Walsh (2018)
			and doard evaluation by general assembly.		
	Transparency	TP	Information of existing policies, transparency on adoption of	+	Gitonga & Miano (2020) and
			new polices, communicating financial information and others.		Mwendia (2018)
	Policy	$^{ m PC}$	Members' awareness of bylaws, their ability to propose changes	' /+	Mwanja, et al. (2014)
	Compliance/regulati		in the bylaws, board obligation to operate under a set of policies,		
	ons		procedures, guidelines, and others.		
	Leadership	Γ P	Leadership experience, understanding the concept of co-	+	Lemmi & Nakkiran (2019); Mwanja,
			operative, interpersonal skills, efficient conflict solving abilities,		et al. (2014); Gutema (2014) and
			required education level, adequate computer skills, financial		Ssekakubo <i>et al.</i> (2014)
			management capacity, accounting, leadership, and managerial		
			skills.		
	Co-operative	CS	Organs of co-operative and clear functions, duties and	-/+	Musuya (2014) and Franken and cook
	structure		responsibilities of leaders, terms of leaders, types and		(2013)
			composition of board committees, nomination of board		
			members, and board meetings.		
Financial	Return on Assets	ROA	A measure of how efficiently a co-operative uses its assets to		Azis et al. (2018); Zelhuda et. al,
Performance			generate profits, calculated by Net profit/total assets.		(2017); Taiwo & Adeniran (2014)

Before running multiple regression, the assumption of normality was checked using Kolmogorov-Smirnov and Shapiro-Wilk tests. Both tests indicated that the variables were not normally distributed. Data were transformed to the natural logarithm to solve non-normality issue as suggested by Field (2009) and still data were not normally distributed. Though, parametric tests can be used with Likert data with no-normal distributions without fear of coming to the conclusion (Norman, wrong 2010). Furthermore, multiple regression assumes that the errors, which are the residuals between the actual score and the estimated score obtained through the regression equation, are independent, and there is no serial correlation (Stevens, 2009). The correlation matrix in Table 3 tested the assumption of multicollinearity using the correlation matrix. As indicated. multicollinearity problem exists since none of the variables correlate above 0.8 (Senaviratna & Cooray, 2019). Variance Inflation Factor (VIF) and Tolerance (1/VIF) were further used as diagnostic test to ascertain any sign of multicollinearity explanatory among variables. When VIF is greater than 10 and 1/VIF is lower than 0.1, it implies poor estimates (Gujarati, 2004). As reported in Table 3, all VIF values are below 10, while all 1/VIF are greater than 0.1, indicating that multicollinearity among explanatory variables is not a major problem in the model.

Durbin Watson test statistic was used to test the occurrence of serial correlation between residuals. Table 4 depicts a model summary table that includes a Durbin-Watson statistic of 1.748, which is between 1.5 and 2.5, as recommended by Garson (2012), and therefore, the data is not auto correlated.

RESULTS AND DISCUSSION

Table 2 reports the summary statistics of governance practices and financial performance of IPFCs obtained from Likert scale with five levels, Poor [1.00-1.8[Fair [1.8-2.6]Good [2.6-3.4]Very good [3.4-4.2[and Excellent [4.2-5](Adel & Nahed, 2016). It includes minimum, maximum, and mean values. Regarding governance factors, findings reveal member participation mean value accountability (3.8);(3.6);transparency (3.3); policies (3.6); leadership (3.7); and co-operative structure (3.5). Except for transparency, there is an indication of a very good level of governance practices implementation among IPFCs, supported by the overall mean of 3.6.

Table 2: Summary statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Members' participation	387	2.00	5.00	3.8019	.61499
Accountability	387	2.00	4.75	3.6176	.67888
Transparency	387	1.45	4.55	3.3162	.79655
Policies Compliance	386	2.00	5.00	3.5724	.72433
Leadership	387	2.43	4.65	3.6861	.51467
Co-operative structure	387	2.00	4.30	3.5437	.52663
Overall				3.5896	0.6427
ROA	387	.01	.66	.1688	.15736
Valid N (listwise)	386				

Considering the maximum and minimum values in Table 2, it was observed that some IPFCs implement governance practices effectively while others experience inadequate implementation, which limits and impairs their performance. With inadequate governance in co-operatives, co-operative

performance is impaired (Ricardo and Mery, 2019). Finally, summary statistics show a ROA minimum value of 0.01 (1%) and a maximum of 0.66 (66%) with a mean value of 0.17 (17%), indicating that few IPFCs report satisfactory returns while others are struggling to achieve desired performance. In

a KII with District Co-operative Officer (DCO), he provided the reason: "Most IPFCs are not growing and achieving better performance financial since, during registration, they were not required to present their business plan showing how they will *become* financially self-reliant. Therefore, economic growth and financial performance are not possible because most are not doing business; they are socially but not business oriented" (DCO, 19th October 2019).

Correlation analysis

Before running multiple regression, Pearson correlation coefficient was applied to

practices and financial performance of IPFCs. As reported in Table 3, the result shows a positive relationship between participation, accountability, members' transparency, policies, leadership, and cooperative structure with financial performance. This indicates that increase in member's participation, accountability, transparency, policies, leadership, and cooperative structure increase the financial performance of IPFCs in the study area. Factors of governance practices are positively related to financial performance.

examine the association between governance

Table 3: Correlation Matrix and Variance Inflation Factor

	ROA	MP	AC	TP	PO	LP	CS	1/VIF	VIF
ROA	1								_
MP	.688**	1						.415	2.409
AC	.611**	.636**	1					.460	2.175
TP	.742**	.709**	.698**	1				.212	4.712
PO	.663**	.651**	.597**	.770**	1			.257	3.895
LP	.734**	.671**	.583**	.792**	.776**	1		.212	4.721
CS	.540**	.500**	.409**	.606**	.758**	.774**	1	.286	3.491

^{**.} Correlation is significant at the 0.01 level (2-tailed).

Regression results

This study applied multiple regression analysis to examine the aggregate effect of the dependent variables on the dependent variable and determine the most influencing factors that affect the financial performance of IPFCs. The first output of interest was the good fit of the model (Table 4). This table presents the R, R², adjusted R², and the standard error of the estimates, which is used to determine how well a regression model fits the data. Results indicate that the value of overall R-square is 0.645, showing all seven variables have described 64.5% disparity in financial performance measured in terms of ROA. Moreover, 35.5% (100%-64.5%) of the variation results from factors other than the predictors included in the model. Adjusted R square is another essential factor to determine how well the model fits. A value of .640 in this study indicates that 64.0% of the variation in the outcome variable is explained by the predictors to keep in the model. Results of the F-ratio in the table tests whether the overall regression model is a good fit for the data. The table shows that the independent variables statistically and significantly predict the dependent variables, F(6, 380) = 115.321, p < .005, indicating that the regression model is a good fit for data.

Results from the regression analysis in Table 4 found that, among governance factors in IPFCs, members' participation, accountability, transparency, and leadership, significantly and positively affected the financial performance of IPFCs. In contrast, the co-operative structure has been found to have insignificant and negative effect on performance.

Table 4: Governance factors influencing financial performance

Model	Unstandardiz	ed Coefficients	Standardized Coefficients	t	Sig.
	В	Std. Error	Beta		
(Constant)	-4.152	0.176		23.581	0.000
Members' participation	1.456	0.305	0.223	4.776	0.000***
Accountability	0.520	0.261	0.090	1.995	0.047**
Transparency	1.046	0.272	0.236	3.841	0.000***
Policies	0.371	0.292	0.071	1.273	0.204
Leadership	2.813	0.523	0.349	5.382	0.000***
Co-operative structure	-0.535	0.393	-0.073	-1.361	0.174
R	.803				
\mathbb{R}^2	.645				
Adjusted R ²	.640				
Durbin-Watson	1.748				
Df	6				
Residual	380				
F	115.321				
Sig.	.000				

^{* =} Significant at 10%, **= Significant at 5%, ***= Significant at 1%

Among all the explanatory variables, leadership was the most influencing factor that affected the financial performance of IPFCs (b = 2.813, p < 0.001). This result supports H₅, states that there is a statistically significant and positive relationship between leadership and financial performance. The findings are in line with the previous studies that support the theoretical assumption that leadership positively influences financial performance of co-operatives (Lemmi & Nakkiran, 2019; Gutema, 2014). Effective leadership, which emphasises the leaders' technical, human, and conceptual skills, ensures a smooth run of the co-operative and successful performance. However, data from members shows knowledge gap among IPFCs leaders. FGD with a member reveals the following:

Leadership in our co-operative is poor; our leaders lack the necessary skills to manage co-operatives. Due to poor leadership and reported cases of mismanagement, we are experiencing a big challenge from government interference in the management of our co-

operative. Local authorities are highly involved in decisions made by our cooperatives, including the nomination of leaders and financial decisions (Cooperative member, October 13, 2019).

The above caption is supported by the information reported in Table 5, which shows that only 9% of supervisory committees have financial management capacity, 10% have managerial capacity; 10% have accounting skills, and only 15% have computer skills. This is a big challenge to the governance of IPFCs, since the supervisory committee should be able to supervise the management of co-operative, monitor how the internal auditor discharges his/her duties, and check books of accounts in order to accomplish its duties as stipulated by Rwanda co-operative law (GoR, 2021), hence failure to address issues that affect day-to-day management of the co-operative. According to Rwanda Governance Board (RGB), there is lack of skills among the staff and management in most co-operatives, as hiring qualified personnel is not seen as cost beneficial (RGB, 2018).

Never

Rarely

Frequently

Cases

0(0%)

<i>Table 5:</i>	Governance I	Practices	among l	PFCs

Members' frequency of participation in co-

operative activities (#387)			F	%	F	%	F	%	
Regular meetings			54	14	61	16	272	70	
General assembly			13	3	52	14	322	83	
Election and voting	process		16	4	31	8	340	88	
Discussions and dec		nance and budget	24	7	76	21	278	72	
Discussion on finan-	cial audit re	eport	37	10	106	27	244	63	
Approving the bylav	WS		49	13	19	5	319	82	
Training and education			163	42	46	12	178	46	
Co-operative struc	ture (#32)								
Board members	Co-ops	with five board mem	bers	Co-o	ps with be	low five 1	nembers		
	24(75%)				8(2	25%)			
Supervisory Board	Coops v	with 3 Supervisory bo	oard C	coops with b	elow 3 Su	pervisory	board me	embers	
members									
		22 (69%)			10(31%)			
Manager	Co	o-ops with managers		(Co-ops with	out mana	agers		
		8(25%)			240	75%)			
Internal Auditor	Co-ons w	ith internal auditor	C	o-ops with	`	,			
111101111111111111111111111111111111111	ee eps	2(6%)		o opo muni		94%)			
Transparance (#22)	2(070)			30(74 /0)			
Transparency (#32 Co-operatives that n		Co one with finance	aial rapart	c Co	ong which	do not m	oleo finon	oio1	
		Co-ops with finance made public on no			ops which reports pul				
their financial reports public made public on no notice board 3(9%)			otice board	l			nice board	4	
						29(91%)			
Leadership and managerial skills Leadership skills Member of supervisory board (#81) Managers (#8)									
			•	` '					
		15%)	8(100%)						
· ·			9%)	6(75%)					
capacity			00/		6(75%)				
Accounting skills Managerial skills		*	0%) 0%)			6(75)			
	2)	0(1	U/0)			0(73	/0)		
Accountability (#32		concerted aggree of	None	150	0000 6 1	0 Cases	Over	10	
Number of co-opera	None	e 1-5 C	ases 6-1	0 Cases	Ove	r 10			

14(44%)

12 (37%)

However, despite poor leadership skills in some IPFCs, government interference is co-operative principle against the democratic member control. Co-operatives are democratic organisations controlled by their members, who actively participate in setting their policies and making decisions (International Co-operative Alliance [ICA], 2015). The challenge co-operatives interfacing with government is achieving adequate support without undue government influence over co-operatives. In extremis, cooperative will be challenged to resist the tendency of some politicians, who do not understand the nature and benefits of co-

mismanagement and corruption by some of elected

officials

operative society, to seek demutualisation and destruction of co-operatives (ICA, 2015). The major obstacle to co-operative progress in Africa is undue control and interference in the daily running of the business. Government should not interfere intervene by ensuring that political, legal and administrative platforms are in place to help co-operatives develop (Hammond & Luiz, 2016). Independence from the government does not exclude it from recognizing the value of co-operatives and supporting their development. This can be done by legislation and policies that promote the development of co-operatives while preserving their

6(19%)

independence and autonomy (ICA, 2015). As per co-operative principle of education, training and information, IPFCs should keep their members and staff educated, informed and trained to govern their co-operatives without an external influence and make their co-operative successful. One of the Board members further said:

Since 2015, our co-operatives experienced the interference of two companies involved in the management of collection centres and sale of Irish potatoes. Initially, there were assigned to deal with the alleged disorganization in selling Irish potato produce, ensuring security, and dealing with unscrupulous buyers. However, it is observed that the companies took over the Irish potato business to the detriment of farmers and co-operatives. This problem has severely hindered the growth of our co-operatives and the individual benefits of farmers (Board member, Oct. 13, 2019).

captions indicate that poor leadership among some IPFCs encourages local authorities' involvement in co-operative administration. For co-operatives to be independent, they should ensure effective internal governance and performance in order to limit the interference of government entities. According to Gutema (2014), the performance of farmers' co-operatives depends on effective leadership. operative with poor leadership is more likely to be forced out of the market by more efficient organisations.

The estimated coefficients in Table 4 also show a positive and significant relationship between member participation and performance (b = 1.456, p < 0.001). The result supports H_2 , namely that there is a statistically significant and positive relationship between member participation and financial performance. As observed, co-

operative with the active participation of members in co-operative activities, including active attendance at meetings, decisionmaking process participation, and supporting business activities, showed improved performance (ROA). Findings in Table 5 good level of members' indicate participation in co-operative activities. As revealed in the table, 70% of members participate frequently in regular meetings, 83% attend general assembly frequently, 88% participate frequently in election and voting process, 72% participate frequently in discussions and decisions on finance and budget, 63% participate in discussions of financial audit report, and 82% frequently participate in approving the bylaws. This result supports the study by Hammad, et al. (2016) and Mahazril'Aini, et al. (2012), which reports a positive and significant relationship between member participation and ROA, suggesting that active participation of members in co-operative activities would help to maintain the direction of the cooperative and ensure its success in the long term. However, findings from this study do not conform to the study by Okonkwo, et al. (2017) which indicates a negative effect of member participation on co-operatives financial performance.

Results have also shown a significant and positive relationship between transparency and performance (b = 1.046, p < 0.001). This result supports H₃, states that there is a statistically significant and positive relationship between transparency financial performance. IPFCs with high level of transparency are expected to achieve better performance. Transparency involves information about existing policies, transparency on adoption of new polices, and openness and willingness to disclose timely and relevant financial information that is

truthful and accurate. The above results concur with the study by Gitonga and Miano (2020); Mwendia (2018) who reported adverse performance of co-operatives due to non-disclosure of audit report, which greatly affected the trust of the customers and members. However, as shown in Table 5, only 3(9%) of IPFCs post their financial reports on the notice board, posing a challenge to transparency in most of IPFCs in the study area.

Furthermore, the results in Table 4 indicate that co-operative structure does not affect ROA (b = -.535, p > 0.1). The result doesn't support H₆, which states that there is statistically significant and positive relationship between co-operative structure and financial performance. This study does not support Musuya (2014) findings that reported correlation between co-operative structure and ROA. This negative and not statistically significant relationship between co-operative structure and performance (ROA) may be attributable to what was revealed by some members in the above captions. Local authorities intermeddle with the co-operative structure in the area under the pretext of addressing reported mismanagement leadership and poor problems. There was a time when some cooperative organs were even dissolved, and private companies took over responsibilities. Findings in Table 5 indicate that in 32 IPFCs, only 8(25%) have managers, while 10(31%) have below 3 (three) supervisory board members required by Rwanda co-operative law. Contrary to Rwanda co-operative law, 8(25%) IPFCs have below 5 (five) board members. Among 32, co-operatives only 14 (44%) have not reported any case of mismanagement or corruption.

The results are supported by agency theory; according to the general formulation of the principal-agent model, if members are not able to monitor managers' behavior, this can prompt them to behave opportunistically by maximizing their own interest (Russo, et al., 2000). As mentioned above, there were cases of mismanagement that led to poor financial performance for some of the IPFCs, resulting in government interference in their management and administration. The results of the study also reported government interference in management and administration of co-operatives which is co-operative principle against the democratic member control. As mentioned above, members should be able to run their co-operative by self-governing without the influences of wider government policy or other organizations. Furthermore, contrary to the neoclassical theory of co-operative, most IPFCs are not economically and financially sustainable to achieve their members' benefits.

CONCLUSION AND RECOMMENDATIONS

This study aimed to examine the governance factors that affect the financial performance (ROA) of IPFCs in Rwanda. The results show that member participation, accountability, transparency, and leadership are significant contributing factors to the financial performance of IPFCs. However, the findings reveal that most IPFCs have ineffective leadership run their co-operatives to smoothly. Leadership problems identified among IPFCs include understanding the concept of co-operative, efficient conflict solving interpersonal abilities, skills. managerial skills, technical skills, financial management capacity, accounting skills, and the required education level. IPFCs should be aware that ineffective internal governance

encourages government interference in management and administration of their cooperatives. They should thus keep their members and staff educated, informed and trained to govern their co-operatives successfully without an external influence. On the other hand, Rwanda Co-operative Agency (RCA) and other community development partners should organise IPFCs leaders' capacity-building trainings for self-governance to curtail the interference of local authorities within the administration of co-operatives under the pretext of reported mismanagement and poor leadership.

Due to the limitations of the study associated with exhausting all factors influencing financial performance of cooperatives, it is recommended that future studies consider other factors like legal, political factors, technological and cultural factors affecting the performance of farmers' co-operatives. This paper generates facts to inform IPFCs, community development partners, and policymakers to identify the major factors affecting farmers' coperformance. operatives' financial In addition, the study contributes to literature by analyzing governance factors that affect the financial performance of agricultural co-operatives in developing countries' perspective.

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